

Morocco - Artisan and Fez Medina

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Overview

Identification

COUNTRY

Morocco

EVALUATION TITLE

Artisan and Fez Medina

TRANSLATED TITLE

Artisanat et Medina de Fès

EVALUATION TYPE

Independent Performance Evaluation

ID NUMBER

DDI-MCC-MAR-IND-ME16LOT3artisan-2013-v1

Overview

ABSTRACT

Given the diversity of the initiatives to be evaluated, the evaluation team focused on directly eliciting extensive direct participation of the beneficiaries through focus groups and semistructured interviews, complemented by a survey of a sample of 100 representatives of the beneficiary populations.

Overall, the “Fez Medina” activity had a positive impact on the beneficiary groups of the Resettlement Action Plan, who saw an improvement in their social and economic situation. Vulnerable populations especially benefited, thanks to the training and vocational integration program, which opened up new occupational vistas for them. Moreover, the working conditions of beneficiaries in Aïn Nokbi substantially improved.

Positive impacts were also seen in the businesses and management teams, whose competencies and know-how were improved by the project.

The project had some unexpected adverse effects on neighboring populations that were economically linked to Lalla Yeddouna square but were not beneficiaries of the PAR. When the project was conceived, the risk of adverse effects on this group was considered to be minimal because of the short duration of these effects. However, the delays sharply exacerbated the adverse impact, with the result that many businesses were forced to close and declare bankruptcy.

EVALUATION METHODOLOGY

Pre-Post

UNITS OF ANALYSIS

Individuals

KIND OF DATA

Sample survey data [ssd]

TOPICS

Topic	Vocabulary	URI
Agriculture and Irrigation	MCC Sector	
Gender	MCC Sector	

KEYWORDS

Artisan, Tourism

Coverage

GEOGRAPHIC COVERAGE

Medina of Fez

UNIVERSE

Artisans within the Fez Medina area

Producers and Sponsors

PRIMARY INVESTIGATOR(S)

Name	Affiliation
Transtec-Attitudes Conseil Consortium	

FUNDING

Name	Abbreviation	Role
Millennium Challenge Corporation	MCC	

Metadata Production

METADATA PRODUCED BY

Name	Abbreviation	Affiliation	Role
Millennium Challenge Corporation	MCC		Metadata Producer

DATE OF METADATA PRODUCTION

2015-01-09

DDI DOCUMENT VERSION

Version 1.0 (January 2015)

DDI DOCUMENT ID

DDI-MCC-MAR-IND-ME16LOT3artisan-2013-v1

MCC Compact and Program

COMPACT OR THRESHOLD

Morocco

PROGRAM

The Fez medina activity involves the restoration and construction of three historic fondouks with high architectural and cultural value, the development of Lalla Yeddouna square, the resettlement of populations affected by the project, pursuant to the Resettlement Action Plan (PAR), and the development of the Aïn Nokbi site. Its specific objective is to revitalize the medina by rehabilitating four historic sites of major historic, cultural, and architectural value and transfer polluting copper working activities to Aïn Nokbi.

MCC SECTOR

Agriculture and Irrigation (Ag & Irr)

PROGRAM LOGIC

The "Fez Medina" activity has four components: -The restoration and construction of three fondouks of considerable architectural and historic value -Development of Lalla Yeddouna square -Displacement of the populations affected by the project -Development of the Aïn Nokbi site

PROGRAM PARTICIPANTS

Artisans in the Fez Medina area

Sampling

Study Population

Artisans within the Fez Medina area

Sampling Procedure

For the AFM and FLVT evaluations as a whole, the size of the original sample of 1297 individuals was cut to 770 following the decision to eliminate the Vocational Training and PEAQC activities from the Transtec-AC evaluation. The size of the sample for the evaluation of just the AFM and Handicrafts and Fez Medina activities was 270 individuals. The reasons behind this choice were budgetary and quality concerns. First, the size of the sample was determined by the budgetary credits allocated to the evaluation after taking the cost of collecting data from the statistical units into account. Second, 770 individuals were selected because of the need to obtain significant results for the main variables; this affected the integration of the beneficiaries (strata constructed), given the difficulty locating the statistical units and the problem of nonresponse, which is, de facto, relatively high for this type of survey.

Deviations from Sample Design

As indicated earlier, the size of the total sample for the AFM and FLVT evaluations, originally set at 1297 individuals, was cut to 770 following APP's decision, communicated on 4 July 2013, to eliminate the Vocational Training and PEAQC activities from the Transtec-AC Consortium evaluation project. The size of the sample for evaluating just the AFM project and the "Artisan" and "Fez Medina" activities was 270 individuals.

Questionnaires

No content available

Data Collection

Data Collection Dates

Start	End	Cycle
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Data Collectors

Name	Abbreviation	Affiliation
Data Ingénierie	DI	

Data Processing

No content available

Data Appraisal

No content available